

## **EFFORT TO INCREASE THE DEVELOPMENT OF THE GAMPONG MEUNASAH MEE COMMUNITY IN THE FIELDS OF EDUCATION, ECONOMY AND SOCIAL IN THE KEMBANG TANJONG DISTRICT OF PIDIE DISTRICT THROUGH REAL WORK COLLEGE STUDENTS (KKN)**

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### **ABSTRACT**

Kuliah Kerja Nyata (KKN) is a community service model that focuses on family empowerment in educational, economic, social and environmental aspects. KKN places students to live with the community in forming institutions or community development, especially community institutions that already exist. Through this KKN, students together with the community identify problems and mobilize all the potential that exists for the progress of the community. Based on this, we submit a proposal for a work program in Village Meunasah Mee, Kembang Tanjong Pidie District. The purpose of this work program is to provide evidence of dedication to Village Meunasah Mee, especially the community and equipment of the village (village). This activity was carried out well and resulted in several KKN student activity programs in the field of Education, namely teaching TPA, teaching study, teaching computers and organizing volleyball tournaments and social service. This activity targets children, parents of students, the community and also the village apparatus in Village Meunasah Mee, Kembang Tanjong District, Pidie Regency. This activity is beneficial for the village community for development and progress in the future, specifically for the participation apparatus, it is expected to provide supplies to the village community and the village apparatus in managing and organizing the village well.

**Keywords:** Community Development, Real Work Lectures, Educational Programs, Economic, Social

### **A. INTRODUCTION**

The Real Work Lecture Program (KKN) is a form of education in the form of service to the community. In this dedication students are given the experience of learning to live in the middle of the community outside the campus and directly identify and deal with the development problems faced. Lecture

Real Work is an intra-curricular form that is the implementation of the Tri Dharma of Higher Education using the method of introducing and giving students work and study experience in empowering the community (Ahmad Ulil Albab Al Umar, et al 2021 : 39). Real Work Lectures (KKN) STMIK Indonesia Banda Aceh is one of the implications of the University, which is community service. KKN for students is expected to be a new learning experience to increase knowledge, ability, and awareness of community life. For the target community, the presence of students is expected to be able to provide motivation and innovation in the field of development. This is in line with the function of higher education as an agent of reform. Therefore, students must be able to act as a bridge (communicator) in the process of development and application of science and technology in particular. A student is a person who studies and is enrolled in a college or university in order to develop intellectual abilities, critical thinking, personality, especially to train verbal (speaking) and quantitative (numbers) abilities, and moral reasoning in the discipline they are studying (Gigih Wahyu Jatmiko, 2017: 16).

KKN's Real Work Lecture is a service activity by the University which is carried out by students to the community under the guidance of lecturers and the leadership of the regional government. The purpose of this KKN activity is to produce scholars in Higher Education who are able to appreciate and deal with and solve problems that occur in the community. The Real Work Lecture is an intra-curricular form that is an implementation of the Tri Dharma of Higher Education using the method of introducing and giving students work and study experience in making a difference in society. (Ahmad Ulil Albab Al Umar, et al, (2021), p. 39). The existence of KKN, then students will gain experience in being involved in a role in society as well as provide benefits for society and students, (Hermanto Rohman, et al, 2020), p. 3). The target of the KKN activities are students, the community together with the regional government and the University, each of the three benefiting from the existence of the KKN activities. So that it can be concluded, KKN is an activity of community service, education, research by Higher Education under the guidance of lecturers and regional government in order to overcome the problems that exist in a certain region so as to gain good experience and benefits for students, regional government, and Higher Education. As stated in the Law of the Republic of Indonesia Number 12 of 2012, Article 1 (11) on Higher Education, it is mentioned that service to the community is an activity of the academic community that utilizes science and technology to advance the well-being of the community and enlighten the life of the nation.

KKN implemented must meet four principles, namely feasible, acceptable, sustainable and participatory. In general, the level of implementation of KKN is divided into 3 levels, namely the preparation level, the implementation level and the evaluation level, reporting and follow-up. At the reporting stage, the reports made consist of two types of reports, namely, group reports prepared by a group of students and individual reports prepared by one student. Observation is done with the following methods: question and answer, (2) documentation, and (3) seeing the field directly. Based on the results of the observation, the program is determined. KKN work that will be implemented includes physical programs, and non-physical programs. Implementation of Real Work Lectures (KKN) STMIK Indonesia Banda Aceh odd semester academic year 2023/2024 located in Village Meunasah Mee, Kembang Tanjong District, Pidie Regency, Aceh Province. Observation activities are carried out before and after the student dive to the KKN location, including by conducting direct observations of the situation and environmental conditions of the community as well as based on interviews. From activities

observation obtained an overview of the description of the region from Meunasah Mee Village , which can be explained as follows:

### 1. Geographical Condition of Meunasah Mee Village

Meunasah Mee Village is one of the Villages located in Kembang Tanjong Subdistrict, Pidie Regency, Aceh Province. Village Meunasah Mee which is the location of KKN STMIK odd semester year 2023 group 2. Village Meunasah Mee borders directly with other villages, both with villages in Kembang Tanjong District and other districts in Pidie Regency. The boundaries of the village are as follows, namely 1) the north side of Geulumphang Lhee District, 2) the east side with Bandar Baru District, the south side with Mutiara District, and the west side with Simpang Tiga District of Pidie Regency.

### 2. Natural, Social and Economic Conditions

Meunasah Mee Village is located in the lowlands, which are filled with agricultural land and plantation land belonging to the community with various areas. The average livelihood of the community is farmers, some breeders, traders and civil servants. Meunasah Mee Village in Tgk Hamlet. Seulimum is led by a village head (Geusyik). In addition to that there are influential and respected community figures, mainly religious figures. The community organizations found in Village Meunasah Mee include: PKK, Posyandu, Farmer Group, Livestock Group, Takmir, Youth Group, and a number of other Community Organizations.

### 3. Educational , Religious and Sports Conditions

The level of education of the community in meunasah mee is very diverse, ranging from those who did not graduate from school, to elementary school, middle school, high school, and university graduates. The educational facilities available at Meunasah Mee include, PAUD, TK Arena Putra. Religious activities in Meunasah Mee are very advanced and growing, this can be seen from the active religious activities in mosques and mosques. Religious activities at Meunasah Mee include: routine Al-Quran study every Monday night, routine Bible study every Wednesday night, routine poetry study every Friday night, etc. Sports activities at Meunasah Mee are mostly done by youth. Sports activities are often found every afternoon. As for the sports that young people often do is playing volleyball. The facilities supporting sports activities at Meunasah Mee include, clay volleyball courts. Where these facilities are the property of the Village. Based on the description above, the author conducted counseling for KKN students with the title "Efforts to Improve the Community Development of Meunasah Mee Village in the Field of Education, Economy and Social Affairs in Kembang Tanjong District of Pidie Regency Through Real Work Lecture Students (KKN)". With the hope of this counseling, students will be able to organize a program of KKN activities in the above fields in order to help improve the ability of children, the community and village officials in carrying out daily activities in Meunasah Mee village, Kembang Tanjong Subdistrict, Pidie Regency.

## **B. METHOD OF DEVOTION**

Counseling and guidance activities for KKN students carried out in Village Meunasah Mee , Kembang Tanjong District , Pidie Regency using methods

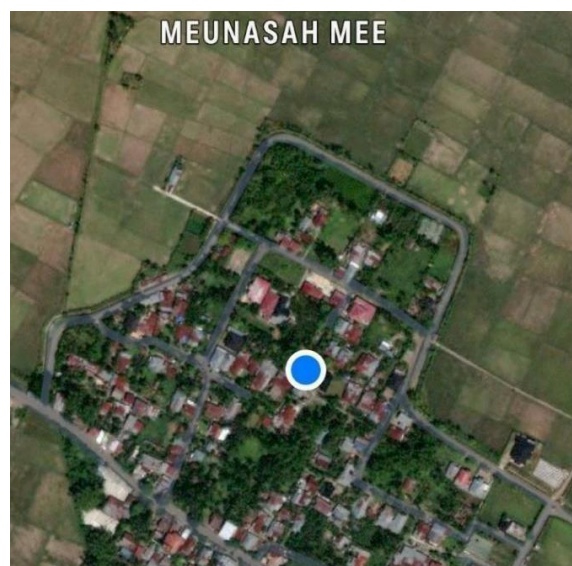
qualitative approach. Counseling was followed by all KKN students numbering 11 people, the implementation time is from the beginning of September 2023 to 30 October 2023. The form of activities carried out by the Field Mentor Lecturer is: a) lecturers provide material to KKN students about the role of KKN students in the field of education, economy and social as a form of service in the village, b) help KKN students organize a program of KKN activities in the field of education, economy and social in Village Meunasah Mee Kembang Subdistrict Tanjong Pidie District.

Data Collection Method is done with 1) Observation Method (Observation) is a data collection tool that is done by systematically observing and recording the symptoms in the area of Meunasah Mee Village. In this method of observation, the writer jumps in to directly observe the implementation of the KKN, the activities and social phenomena that occur as an impact of the implementation of the KKN that is applied. 2) This interview method is also referred to as the interview method, which is a data collection method that is conducted through direct question and answer with the data source. An interview is a tool for gathering information by asking questions orally, to be answered orally as well, the main feature of the interview is direct face-to-face contact between the information seeker and the source of information. 3) Documentation method in this dedication there are data sources that come from non-humans such as documents and photos. This documentation method is one of the simplest forms of data collection, because the researcher only observes inanimate objects and when experiencing confusion it is easy to revise it because the data source is fixed and does not change. The documents required in this research cover the organizational structure of the village, and the sanitary facilities owned by Village Meunasah Mee and other data needed to complete this dedication.

## C. RESULTS AND DISCUSSION

### 1. Meunasah Mee Village Profile

This devotional activity was carried out in Village Meunasah Mee, Kembang Tanjong Subdistrict, Pidie Regency, which is approximately 200 kilometers from STMIK Indonesia Banda Aceh Campus. The Meunasah Mee Village community is a village that is geographically located near an agricultural area with the residents' livelihoods being farming, gardening, breeding, traders and various other professions.



Picture 1. Photo of the location of KKN students in MeunasahMee, KembangTanjong Subdistrict, Pidie Regency

## 2 Counseling/Guidance Activities

In the implementation of counseling activities with the theme "Efforts to Improve Community Communication of Meunasah Mee Village, Kembang Tanjong Subdistrict, Pidie Regency Through Real Work Lecture (KKN) Students", carried out from the beginning of September 2023 to October 30, 2023, which was followed by all KKN students in Meunasah Mee Village, Kembang Tanjong Subdistrict, Pidie Regency. Speakers in this activity are two lecturers from STMIK Indonesia Banda Aceh namely MM, Riyan Maulana, S.Pd., M.Pd., Sufyan, SE., Adi Ahmad, S.Kom., MM Drs. H. Maimun, M.Si, and who is also a supervisor and lecturer in the field.

This counseling activity consists of two stages, namely: 1) the stage of providing material and guidance to students about the role of KKN students in the field of communication and information. The speaker presented the material and continued with a question and answer activity with the KKN participants. The enthusiasm of the participants in following this activity can be seen from the questions given as well as their seriousness in listening to the material given. 2) Helping KKN students organize KKN activity programs in the field of communication and information. From the results of discussions with KKN students, several programs of KKN activities in the field of communication were produced, namely: 1) activities to communicate well with fellow citizens, village/district apparatus in carrying out activities in the community such as 1) educational activities, 2) economic activities, 3) social activities, 4) religious activities, 4) health activities, 5) sports activities and others. The following is a photo documentation of the activities and materials of the KKN service of students in Meunasah Mee, Kembang Tanjong District, Pidie Regency.



Picture 1. Joint photo of KKN students with Supervisor Lecturers and Field Accompanying Lecturers

During the implementation of the Real Work Lecture (KKN), the students have done a lot of service activities to the Meunasah Mee Village Community, Kembang Tanjong District, Pidie Regency from September 29, 2023 to October 30, 2023. For more details, see table 1 below:

No.	Date	Activities	Description
1	September 29 , 2023	KKN student submission	
		Bible Study	
2	September 30 , 2023	Mutual Aid	
		Congregational Prayer	
		Touring Meunasah Mee Village	
3	October 01 2023	Helping the Community in Events Land Down	
4	02 October 2023	Teaching Children About Landfills	
		Helping the Community to harvest vegetables	
5	October 03 2023	Bible Study	
6	October 11 2023	Planting Vegetable Seeds	
7	October 13 2023	Teaching TPA Children in the MTQ Preparation Event	
8	October 19 , 2023	Eat with the Village Head and village equipment	
9		Ibu Ibu Village Meunasah Mee cooking competition	
10	October 21 2023	Opening of the MTQ Event	
11	October 24 2023	MTQ Cup Distribution	
12	October 25 2023	Opening Ceremony of Volleyball Tournament	
13	October 26 2023	Innovative Computer and Arabic language learning for TPA children Meenasa Noodles	
14	October 28 2023	Volleyball Tournament Trophy Distribution	
15	October 29 , 2023	Farewell event with the Meunasah village community Noodles	
16		Organize a meal with the Meunasah Mee village community	

17		Giving gifts to the children of TPAMeunasah Mee	
18	October 30 , 2023	KKN Student Graduation Ceremony	
		Giving gifts to the village head and his equipment	

Source: KKN Student Activities in Meunasah Mee , Kembang Tanjong District , Pidie Regency

The program that has been compiled above was directly implemented in the first week of KKN until the end of KKN activities which were carried out for more than one month . The following is the documentation of the implementation of activities in the field Education , Economic and Social in Meunasah Mee, Kembang Tanjong District, Pidie Regency. The following are photos of documentation of the implementation of KKN activities in the field of Education, economy and social that have been implemented as shown in the activity schedule table above.



Picture 3. Photo with TPA Children Basic Computer Learning Activities



Figure 4. Activities Teaching Children About Landfills



Picture 5 Photos with Sports Activities



Picture 6. Social Activities With Mothers

## D. CONCLUSION

Counseling Activities Conducted by Supervisors and Lecturers of Field Guidance STMIK Indonesia Banda Aceh to KKN Students in Meunasah Mee Kembang Tanjong Subdistrict Pidie Regency With the Title "Efforts to Improve Community Communication Meunasah Mee Village Kembang Tanjong Subdistrict Pidie Regency Through Real Work Lecture Students (KKN) as a Form of Service in the Field of Education , Economy and Social" Can Be Done Well. This Activity Produced Several KKN Student Activity Programs in the field of education , economy and social in Village Meunasah Mee, Kembang Tanjong District , Pidie Regency.

## E. THANK YOU

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